The problem

In our music app, users were frequently leaving the app to look up song lyrics on other websites. This was frustrating and broke their music experience. Our goal was to keep users engaged within our app by providing the lyrics directly alongside the music.

Target audience

Our main users are music lovers, especially those aged 15-35. They enjoy singing along to their favourite songs and want an immersive experience. They need easy access to lyrics without having to leave the app.

Link to design

https://www.figma.com/design/iHwcRJCzqWRUxTWy72zjkl/Music-App-Start? node-id=105-1328&t=P3XPxAopsPluKPCD-1

Previous design

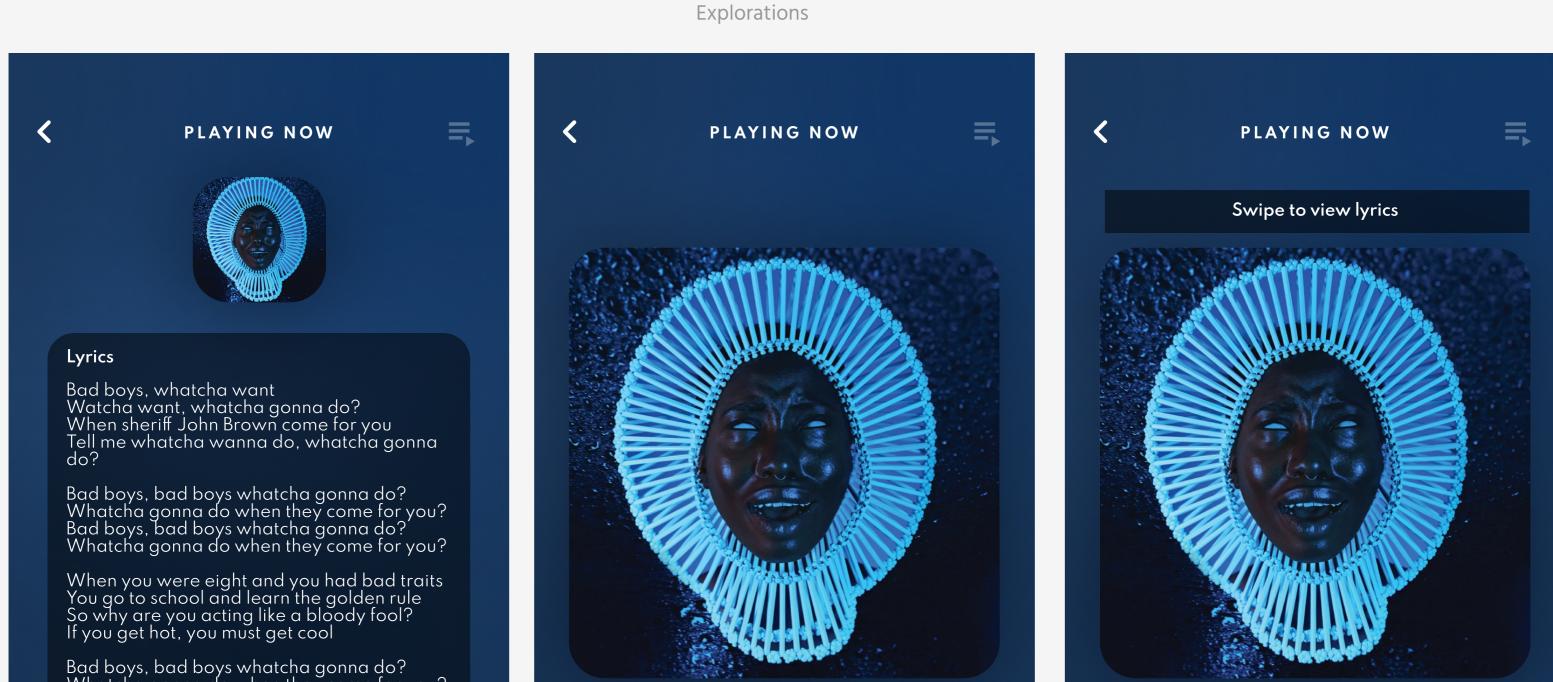
Current design as it stands today





My process

To address this, I conducted surveys and feedback sessions with our users to confirm the demand for in-app lyrics. I also looked at other music apps to see how they integrated lyrics. I then sketched out some initial ideas (wireframes) and created a working prototype. My focus was on making the lyrics easy to read and perfectly synced with the music.



Bad boys, bad boys whatcha gonna do? Whatcha gonna do when they come for you? Bad boys, bad boys whatcha gonna do? Whatcha gonna do when they come for you?

Baby Boy Childish Gambino 0 02:17 \mathbf{X}



Childish Gambino

02:17

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6:22

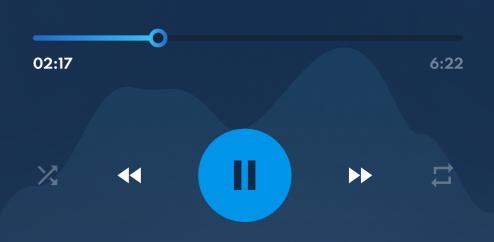




6:22







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Recommended design

This is the new recommended design based on my explorations.



childish Gambino

02:17

Lyrics

Bad boys, whatcha want Watcha want, whatcha gonna do? When sheriff John Brown come for you Tell me whatcha wanna do, whatcha gonna do?

6:22

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Bad boys, bad boys whatcha gonna do? Whatcha gonna do when they come for you? Bad boys, bad boys whatcha gonna do? The integration of a scrollable lyrics panel within the music player screen.

A feature that allows users to see synchronized lyrics in realtime as the song plays, with the current line highlighted to make it easy for users to follow along and sing. They can view it full screen as well by swiping up.

Enhance the user experience by providing easy access to lyrics without needing to leave the app, ensuring that users can enjoy a seamless and uninterrupted music experience.